

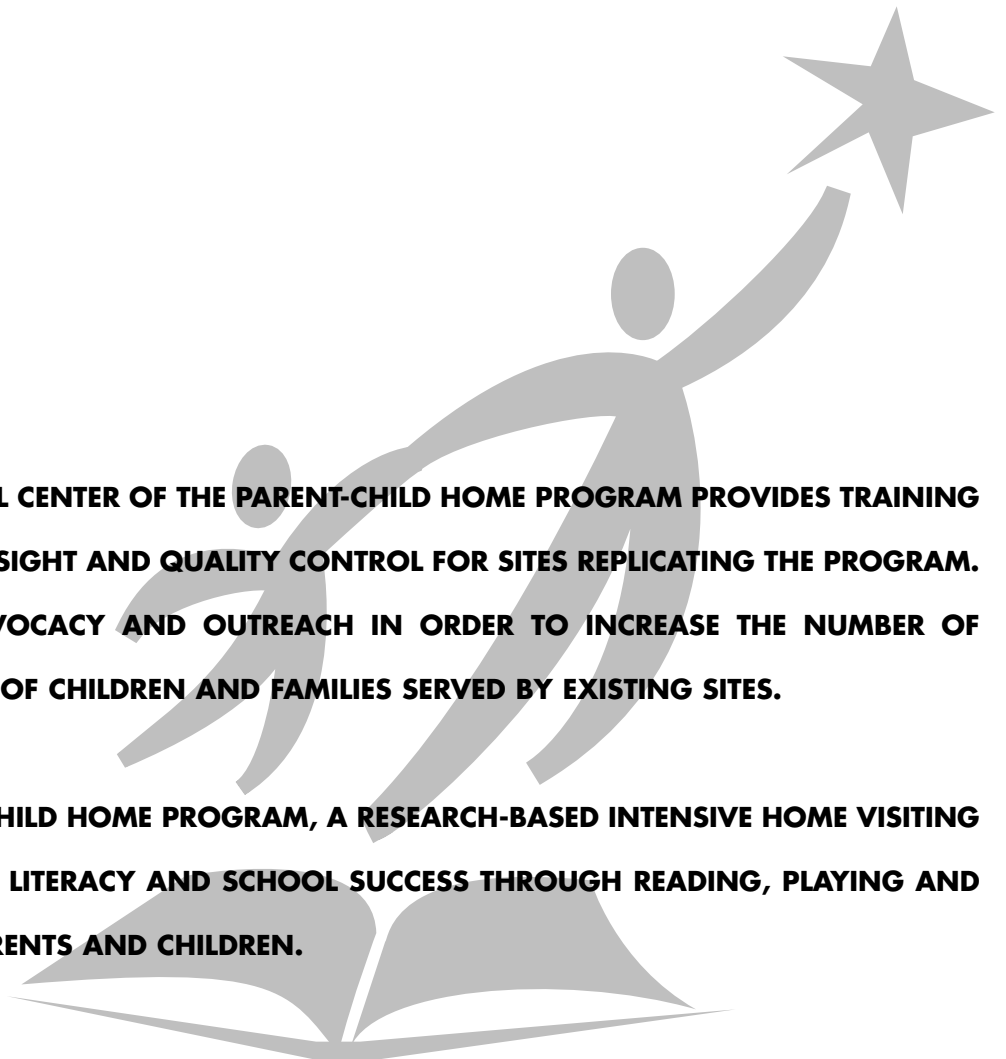
The Parent-Child Home Program, Inc.



*Annual Report
for fiscal year 2004*

MISSION STATEMENT: THE NATIONAL CENTER OF THE PARENT-CHILD HOME PROGRAM PROVIDES TRAINING AND TECHNICAL ASSISTANCE, OVERSIGHT AND QUALITY CONTROL FOR SITES REPLICATING THE PROGRAM. THE CENTER IS DEDICATED TO ADVOCACY AND OUTREACH IN ORDER TO INCREASE THE NUMBER OF PROGRAM SITES AND THE NUMBER OF CHILDREN AND FAMILIES SERVED BY EXISTING SITES.

MISSION STATEMENT: THE PARENT-CHILD HOME PROGRAM, A RESEARCH-BASED INTENSIVE HOME VISITING PROGRAM, PROMOTES LANGUAGE, LITERACY AND SCHOOL SUCCESS THROUGH READING, PLAYING AND VERBAL INTERACTION BETWEEN PARENTS AND CHILDREN.



Dear Friends:



In 2003-2004, The Parent-Child Home Program extended its reach into new states while continuing to expand on the west coast. The Program developed wonderful new partnerships with a diverse group of agencies — reaching out to new communities and ensuring that more families in need have the opportunity to prepare their children to enter school ready to succeed.

This year, we saw some particularly compelling examples of the power and long-term impact of The Parent-Child Home Program:

- ★ Home Visitors and parents rallied in Hempstead, NY to ensure that the financially strapped school district did not cease funding the program. They collected hundreds of petitions, turned out en masse at numerous school board meetings, spoke with reporters, and delivered powerful testimonials to the Program's value. The Hempstead Parent-Child Home Program continues to serve families today because of their efforts.
- ★ In Massachusetts, despite ongoing state budget difficulties, the Program's funding was renewed with a slight increase.
- ★ The Pennsylvania legislature held its first hearing focused solely on The Parent-Child Home Program. The Parent-Child Home Program's Board President and Executive Director testified, but most powerful were the local staff and families who described the changes in their lives and the dramatic growth of language and pre-literacy skills in the program children. A highlight of the hearing was the strong endorsement by Pennsylvania Secretary of Public Welfare Estelle Richman, who announced the allocation of an additional \$1 million dollars for the Program and expressed her ongoing commitment to funding all the sites. The hearing prompted several legislators who do not have the Program in their communities to launch efforts to open sites.

The Program continues to spread across the country, opening sites in new communities and with many new partners. We opened:

- ★ Two new sites in New York City, our first east coast partnership with a community health center and our first ever partnership focused solely on teen parents.
- ★ A new California site with an agency serving Cambodian immigrant families.
- ★ Our first sites funded by an Early Learning Opportunities Grant from the U.S. Department of Health and Human Services.
- ★ Our first site sponsored by a local church, in South Carolina.
- ★ Our first site on the East End of Long Island.
- ★ Two new sites in Florida, including a site in Miami sponsored by Florida International University under an Even Start grant.

The new Parent-Child Home Program informational video premiered this spring at the annual Parent-Child Home Program conference. Those who saw it were the first to hear Julian Gomez, now a successful lawyer at a New York City law firm, describe the significant impact the Program had on his family. Attendees at the conference also had the opportunity to meet Candy Phelps from Pittsfield, MA, a Parent-Child Home Program graduate who had just received a Master's Degree in business. Many of us were moved to tears when she spoke about the powerful influence the Program had been on her life, concluding "you should feel good about what you are doing because it does pay off."

The American Educator, a magazine widely circulated in the education community, recently published a feature article on The Parent-Child Home Program. The editor's introduction concluded:

Last spring, American Educator published research by Hart and Risley showing that, on average, low income parents spoke much less to their children...As a result low income children heard 30 million fewer words than their higher income peers by (age) three. The obvious question: If this early word gap is a major source of the subsequent school achievement gap, what can be done?

One program... stands out for its effectiveness, its research base, and its longevity: The Parent-Child Home Program.

The national center and our 140 sites are looking forward to another year focused on effectively ensuring that more and more children have the opportunity to enter school ready to learn, ready to read, and ready to succeed.

Sarah E. Walzer
Executive Director

Charles L. Butts
President of the Board

*Soaring to Success
Through Books and Play...*



**The Parent-Child
Home Program**

www.parent-child.org

**The Parent-Child Home Program
BY THE NUMBERS**

\$10,500,000

National, state, and local public and private funds leveraged to serve Parent-Child Home Program families across the country

240,000

Home visits provided to families across the country last year

120,000

Books and educational toys distributed to Parent-Child Home Program families

4,800

Families receiving two home visits a week last year

\$2,187

Average annual cost of the Program per family, includes all home visits and materials

\$250

Average annual cost of curricular materials – books and educational toys – per family

140

Communities sponsoring Parent-Child Home Program sites

**The Parent-Child Home Program
FY2004 MEDIA HIGHLIGHTS**

News 12 Long Island

October 2003

Re: Hempstead, NY site

Williamsport, PA Sun Gazette

December 2003

Larchmont, NY Gazette

December 2003

News12 Long Island

February 2004

Feature by Doug Geed on Riverhead, NY site

News12 Long Island

February 2004

Re: Riverhead, NY site funding

New York Times (Long Island Section)

March 2004

Op-ed by President of United Way of LI

Pennsylvania Cable Network

March, 2004

Re: Legislative hearing on The Parent-Child Home Program

Times Leader (Wyoming Valley, PA)

April 2004

Article on speech by PA Sec. of Public Welfare in support of program funding

Southampton Press (two articles)

May 2004

Re: Bridgehampton, NY site and congressional site visit

American Educator

Summer 2004

American Federation of Teachers quarterly magazine feature article

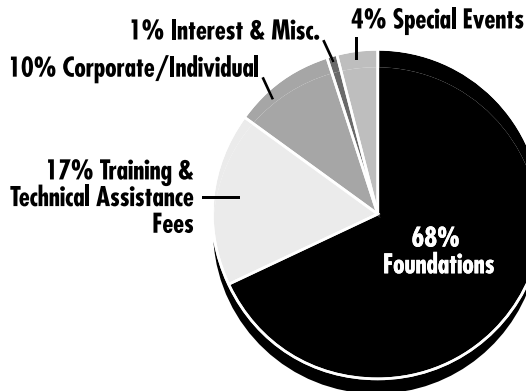
THE PARENT-CHILD HOME PROGRAM, INC. FINANCIAL SUMMARY

Statement of Revenue and Expense for the Fiscal Years ending June 30, 2003 and June 30, 2004

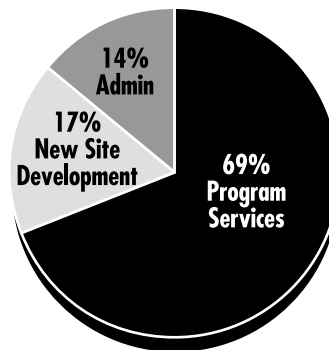
REVENUE	2003	2004
Foundation Grants	\$519,803	\$557,448
Training & Technical Assistance Fees	94,107	137,653
Corporate/Individual	65,330	83,702
Special Events	32,400	30,000
Interest & Miscellaneous	<u>8,177</u>	<u>5,941</u>
Total Revenue	\$719,817	\$814,744
EXPENSE		
Program Services	\$467,674	\$576,114
New Site Development	139,468	141,653
Admin	<u>110,643</u>	<u>117,075</u>
Total Expense	\$717,785	\$834,842
CHANGE IN NET ASSETS		
	\$2,032	(\$20,098)
Net Assets - Beginning of Year	\$850,089	\$852,121
Net Assets - End of year	\$852,121	\$832,023

Complete Audited Financial Statements for the fiscal years ending June 30, 2003 and June 30, 2004 are available from The Parent-Child Home Program, Inc. upon request.

SOURCE OF FUNDS 2004



USE OF FUNDS 2004



WHERE TO FIND THE PARENT-CHILD HOME PROGRAM

CALIFORNIA – Alameda, Fresno - Khmer Society of Fresno, Fresno - Fresno Interdenominational Ministries, Los Angeles, Modesto, Santa Ana, Stockton FLORIDA – Miami, Hardee County MAINE – Danforth MASSACHUSETTS – Barre, Belchertown, Boston, Brookline Cambridge, Clinton, Fall River, Fitchburg, Framingham, Lawrence, Leominster, Lowell, Lynn, Medford, Newton/Needham/Wellesley, North Adams, Northampton, Pittsfield, Plymouth, Quincy, Salem, Somerville, South Hadley, Springfield, Taunton, Waltham, Wareham, Watertown MICHIGAN – Ferndale, Pontiac NEBRASKA – South Sioux City NEW JERSEY – Princeton/New Brunswick NEW YORK – Brentwood, Bridgehampton, Bronx - Inwood House, Bronx - Morris Heights Health Center, Brooklyn, Buffalo, Centereach, Central Islip, Clarkstown, East Ramapo, Farmingdale, Freeport, Glen Cove, Great Neck/Manhasset, Hempstead, Mineola, Nanuet, North Rockland, Nyack, Oyster Bay, Port Washington, Ramapo Central, Roslyn, Shirley, Westbury, William Floyd, White Plains, Suffolk County Homeless Program OHIO – Cleveland PENNSYLVANIA – Allentown, Altoona, Armstrong County, Beaver County, Bedford/Hyndman, Cambria County, Chestnut Ridge/NBC, Columbia County, Easton, Erie, Everett/Tussy Mountain, Fulton/Juniata/Mifflin, Greene County, Hanover, Huntingdon, Indiana County, Lancaster, Luzerne County-East, Luzerne County West/Tunkhannock, Luzerne County-South, Lycoming-Clinton, McKees Rocks, Monessen, Nanticoke, Northumberland County, Phillipsburg, Scranton, Washington County SOUTH CAROLINA – Aiken, Allendale SD #1, Anderson SD #1, Anderson SD#2, Bamberg SD #2, Barnwell SD #19, Barnwell-Williston SD #29, Barnwell SD #45, Charleston County SD, Clarendon SD #1, Clarendon SD #3, Clover SD, Columbia, Darlington SD, Dillon SD #1, Dillon SD #2, Dillon SD #3, Dorchester SD #2, Dorchester SD #4, Florence SD#1, Florence SD #2, Florence SD #3, Florence SD #4, Florence SD #5, Fort Mill SD, Horry County Schools, Jasper County SD, Lancaster, Lexington SD #1, Marion SD #1, Marion SD #2, Marion SD #7, Marlboro SD, Pawleys Island, Richland SD #1, Rock Hill SD #3, Union County Schools, Williamsburg County Schools, York SD #1 WASHINGTON – Seattle, Yakima

INTERNATIONAL SITES: BERMUDA – Hamilton CANADA Brandon, Manitoba

NETHERLANDS: Amsterdam, Den Bosch, Maastricht, Roermond, Rotterdam, Stein, Velthoven, Veert

THANK YOU TO OUR 2003-2004 SUPPORTERS

Thank you to all those who have supported The Parent-Child Home Program's national center in 2003-2004. Your support enables the Program to reach out to new families in new communities, as we strive to ensure that all children have the opportunity to enter school ready to learn.

OUR FOUNDATION AND CORPORATE SUPPORTERS

Rauch Foundation
The Philanthropic Collaborative/Mr. and Mrs. George O'Neill
Tiger Foundation
Sandy River Charitable Foundation
Pritzker Early Childhood Foundation
A.L. Mailman Family Foundation
W. Clement and Jessie V. Stone Foundation
Horace and Amy Hagedorn Long Island Fund/ Long Island Community Foundation
Computer Associates
Suffolk Transportation/ John Corrado
Pamela and Richard Rubinstein Foundation
Kirby Family Foundation
Deloitte & Touche
National Home Visit Forum/ Ewing Marion Kauffman Foundation
United Way of Long Island
United Way of New York City
First Savings of Perkasio Community Fund
Sejour and Associates LLP
Ammerman Unitrust

Julie Gal
– In honor of Barry Berman
Dale L. Ponikvar
– In honor of Tai Terry

\$500 and above

Nina & Sal Ambrosino
Brenda Di Leo
Stephanie & John Dietz
Michelle & Alan Sidrane
Linda & Kenneth Schreiber
Anne & Marty Peretz
Barry Berman & Ivy Bell
Betty Bardige
Donald & Patti Morris
– In honor of Adam Sheer & Alyssa Zeller's wedding

\$ 250 and above

Barbara H. Baskin
Bernard & Laurie Spear
– In honor of Adam Sheer & Alyssa Zeller's wedding
Mr. & Mrs. Donald Guarino
– In honor of Adam Sheer & Alyssa Zeller's wedding
Naomi Feldheim
– In memory of Rachel Feldheim
Howard & Lisa Landsberg
Karen Harris
– In honor of Barbara Baskin
Phyllis and Elliott Rosen
– In honor of Adam Sheer & Alyssa Zeller's wedding
Steven Weiss
– In honor of Adam Sheer & Alyssa Zeller's wedding
Tai & F. Davis Terry
– In honor of Adam Sheer & Alyssa Zeller's wedding
– In memory of Millie Krasne
John & Sonali Marlin
Richard & Alice Kulka
Barbara Krasne
– In memory of Yaku Chang

Up to \$250

Gladys Carrion
Edward Glotz
– In honor of Adam Sheer & Alyssa Zeller's wedding

Joseph Varvaro & Pietrina Scaraglino
Charlie & Alice Butts
– In honor of Adam Sheer & Alyssa Zeller's wedding
Scott & Chris Sides
– In honor of Adam Sheer & Alyssa Zeller's wedding

Lila Pelton
Bernadette Shannon
Regina Seltzer
Harriet & Howard Freedman
– In honor of Dr. Joan Kuchner
Elena Kagan
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– In honor of Adam Sheer & Alyssa Zeller's wedding

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Jane & Mortimer Chute
Michael & Maria Lewan
Jonathan Moore & Bradley Clements
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– In memory of Millie Krasne
– In honor of Julian Sandler's birthday

Peter Edelman
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Bonnie & David Covey
Roger & Leslie Lifson
Barbara Malamut & Larry Shtasel
– In honor of the Walzer/Barrett family
Sandra Johnson Harris
Bruce & Dara Baird
– In honor of Barbara Baskin

Claudia Stepke
– In memory of Millie Krasne
Gloria & Jerome Baskin
– In honor of Adam Sheer & Alyssa Zeller's wedding

Laura Goldfeld
Stephanie Taylor-Dinwiddie
David Wylar
– In honor of Adam Sheer & Alyssa Zeller's wedding

Michele & Allen Morrison
Judith & Lewis Leavitt
Doris & Stan Kertzner
David Scharfstein & Sarah Feldman
– In honor of Joseph Walzer Barrett's Bar Mitzvah

Sarah Walzer & John Barrett
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– In memory of Al Valade
– In memory of Millie Krasne
– In memory of Yaku Chang
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Obi Imegwu & Diane Moss
David & Shira Schwam-Baird
– In honor of Barbara Baskin
Joann Caplin
– In honor of Barry Berman
Renee Meer
– In honor of Phyllis Levenstein

The Honorable Anne Thompson
Alan Cohen
James & Patricia Goldie
– In memory of Helen Robbins
Robert Sunley
– In honor of Phyllis Levenstein

Jeannine & Donald Cook
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Ellen Fleury & Matt Harris
– In honor of Rita Ahlfors & Adrian Zeffert's wedding
Barbara Elias
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Jane Johnson
Michaelle Casseus
Shirley Weiss
Dorothy Siegel

INDIVIDUAL DONORS

\$5,000 and above

Adam Sheer & Alyssa Zeller
– In memory of Millie Krasne
– In honor of Joseph Walzer Barrett's Bar Mitzvah
Barbara Finberg

\$1,000 and above

Judith & Michael Walzer
John Welch & Suzy Wetlaufer
– In memory of Amy Kreiger & Michael Wigmore's wedding
Lilo & Gerard Leeds

The Parent-Child Home Program's national center and all its replication sites would like to thank all the local funders, a sample of whom are listed below, who have helped make the Program available to families throughout the world.

- ★ The Pennsylvania Department of Public Welfare
- ★ The Massachusetts Department of Education
- ★ **Bedford, PA** – Bedford School District
- ★ **Bermuda** – Bermuda Department of Education & Development
- ★ **Boston, MA** – Mabel Louise Riley Foundation, TJX, Stride Rite, Filene Foundation
- ★ **Manitoba, Canada** – Raise-a-Reader
- ★ **Cambridge, MA** – Cambridge Public School Department
- ★ **Erie, PA** – International Paper, Mercyhurst College Civic Institute, Erie County Office of Children and Youth
- ★ **Ferndale, MI** – Even Start
- ★ **Florence, SC** – First Steps of South Carolina, GE Fund, Voices for South Carolina's Children
- ★ **Fort Mill, SC** – Fort Mill Housing Authority
- ★ **Framingham, MA** – Break The Cycle of Poverty Foundation
- ★ **Fresno, CA (FIRM)** – First 5 Fresno County
- ★ **Fulton, Juniata, Mifflin, PA** – Pennsylvania Children's Defense Fund

- ★ **Lancaster, SC** – First Steps, J. Marion Sims Foundation
- ★ **Lexington, SC** – Voices for South Carolina's Children, Wal-Mart, Lexington Junior Women's Club
- ★ **Marion, SC** – First Steps, Even Start
- ★ **Nanticoke, PA** – Nanticoke School District
- ★ **Pawleys Island, SC** – The Reverend Alanson Houghton/The Meadows Charitable Trust, Mrs. Eleanor Kubeck, Mrs. Jean Ogden, Mr. Linwood Altman, The Waccamaw Community Foundation, Georgetown County United Way -Coastal Community Foundation, Holy Cross Faith Memorial Episcopal Church, S.C. Rural Communities Compassion Project
- ★ **Pittsfield, MA** – Title I
- ★ **Port Washington, NY** – Port Washington Library Foundation, Newsday, Port Washington Rotary, Beacon Hill Women's Club
- ★ **Salem, MA** – Title 1, Wal-Mart, Target
- ★ **Seattle, WA** – New School Foundation, Washington Women's Foundation
- ★ **Everett/Tussey Mountain, PA** – Everett/Tussey Mountain School District
- ★ **Wauchula, Florida** – Hardee County Migrant Program

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